



PNS RENTALS GDPR COMPLIANCE POLICY FOR DASH CAM USAGE

Monday 30th October 2023

PNS Rentals is committed to ensuring the protection of personal data and respecting the privacy rights of individuals. This policy outlines the guidelines and procedures for the usage of dash cams in our vehicles in compliance with the General Data Protection Regulation (GDPR).

Purpose of Dash Cams

Dash cams are installed in PNS Rentals vehicles for the primary purpose of promoting safety, security, and protecting both our customers and our assets. The dash cams capture video footage and may incidentally record personal data in the process.

Legal Basis for Data Processing

The legal basis for processing personal data with dash cams is the legitimate interest pursued by PNS Rentals, specifically:

- Ensuring the safety and security of our customers, staff, and property.
- Managing and mitigating risks related to accidents, theft, and other incidents.
- Resolving disputes and facilitating the investigation of claims.

Data Collection and Processing

Types of Data Collected:

- Video footage that may include images of individuals, vehicles, and surroundings.

Purpose of Data Processing:

- To monitor and record driving conditions for safety and security.
- To assist in the investigation of accidents and incidents.
- To support the resolution of disputes or claims.

Storage and Retention:

- Dash cam footage containing personal data will be stored securely.
- Data will be retained for a period consistent with legal and operational requirements.

Data Access and Sharing

Restricted Access:

- Access to dash cam footage is restricted to authorised personnel.
- Access is granted only for purposes outlined in this policy.

Sharing of Data:

- Personal data captured by dash cams will not be shared with third parties unless required by law or for the purpose of resolving disputes and claims.

Data Subject Rights

Individuals have rights under the GDPR, including the right to access, rectify, and erase their personal data. Requests related to dash cam footage should be directed to our Data Protection Officer (DPO) contactable at info@pnsrentals.co.uk.

Security Measures

PNS Rentals will implement appropriate technical and organisational measures to ensure the security and confidentiality of dash cam footage.

Training and Awareness

All employees involved in the processing of dash cam footage will receive training on GDPR compliance and the proper handling of personal data.

Policy Review and Updates

This policy will be reviewed regularly to ensure ongoing compliance with GDPR and may be updated as needed. Service users will be notified of any changes to this policy.

Contact Information

For questions or concerns regarding this policy or the processing of personal data, contact our Data Protection Officer (DPO) at info@pnsrentals.co.uk.

By adhering to this policy, PNS Rentals aims to balance the need for safety and security with the protection of individuals' privacy rights as mandated by GDPR.

PNS Rentals
Concorde House, 18 Margaret Street, BRIGHTON, BN2 1TS
1 December 2023